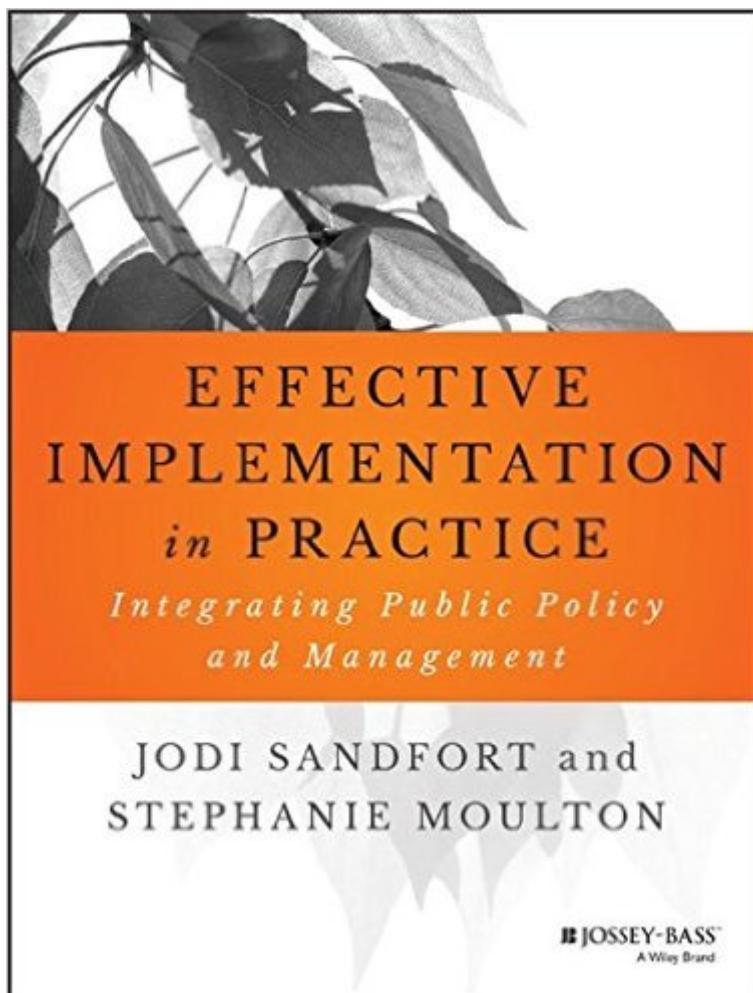


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# Effective Implementation In Practice: Integrating Public Policy And Management (Bryson Series In Public And Nonprofit Management)



## Synopsis

A unique approach to policy implementation with essential guidance and useful tools Effective Implementation in Practice: Integrating Public Policy and Management presents an instrumental approach to implementation analysis. By spanning policy fields, organizations, and frontline conditions in implementation systems, this book provides a robust foundation for policy makers, public and nonprofit managers and leaders. Detailed case studies enable readers to identify key intervention points, become more strategic, and improve outcomes. The engaging style and specific examples provide a bridge to practice, while diagrams, worksheets, and other tools included in the appendix help managers apply these ideas to team meetings, operational planning, and program assessment and refinement. Policy and program implementation is fraught with challenges as public and nonprofit leaders juggle organizational missions and stakeholder expectations while managing policy and program impact and effectiveness. Using their own experience in practice, teaching, and research, the authors empower policy and program implementers to recognize their essential roles within the workplace and help them cultivate the analytical and social skills necessary to change. Understand how program or policy technology constitutes the core of implementation Study a conceptual framework encompassing power dynamics, culture, relationships in the field and the rules that are operating during program and policy implementation Discover a multilevel approach that identifies key points of strategic action at various levels and settings of the implementation system and assesses implementation success The integration of policy and management mindsets gives readers an insightful yet accessible understanding of implementation, allowing them to achieve the potent results desired by the public. For those in senior positions at federal agencies to local staff at nonprofit organizations, Effective Implementation in Practice: Integrating Public Policy and Management provides an invaluable one-stop resource.

## Book Information

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## Customer Reviews

I really did not enjoy this book. Despite my professor singing its praises, I found it difficult to read at times and the examples were boring and overused. Some chapters seemed much easier to read than others, which I'm guessing is because there were two authors and maybe one writes a little better than the other. There are some approaches covered that might be unique and helpful to the field, but I wish it were executed better.

Great addition to the body of work in the field

A most important Book in the. Field.

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